



FORMING RESPONSIBLE LEADERS Volume 5 Issue 3

ST. JOSEPH'S INSTITUTE OF MANAGEMENT (JIM)

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JIM CONNECT

Lessons for Today's Personal and Professional Life

Ignatius of Loyola's Letter to Bartolomeo: On the Need for Interior Change

This is a letter he wrote to Bartolomeo from Rome, on January 26, 1555

Bartolomeo was a scholastic at the college in Ferrara, and from various reports sent to Rome it appears that he was discontented, and had complained about the school and the Jesuits in his community. Ignatius took no action until he had a chance to hear from Bartolomeo himself, and so he had Polanco write to him on November 24, 1554 [Ep. 8:96]. Bartolomeo answered Ignatius toward the end of December or early January, but his letter has not survived. From Ignatius' response, however, we conclude that Bartolomeo was attributing his internal disquiet to his work at the college, his superiors, and those with whom he was living and, consequently, he requested a change of residence. In answering him Ignatius tells him that it is his conduct that must change and not his place of residence. Bartolomeo's disquiet was coming from within him; unless that part of him changes, he will not be happy anywhere. Ignatius, therefore, exhorts him to practice humility, obedience, and self-denial. Finally, showing his interest in the young man, Ignatius asks him to write every month describing his progress in virtue and in studies. Ignatius' letter was written in Italian [Ep. 8:328-329].

St. Ignatius writes: You are mistaken in thinking that the cause of your disquiet, or little progress in the Lord, is due to the place, or your superiors, or your brethren. This disquiet comes from within and not from without. I mean from your lack of humility, obedience, prayer, and your slight mortification, in a word, your little fervor in advancing in the way of perfection. You could change residence, superiors, and brethren, but if you do not change the interior man, you will never do good. And you will everywhere be the same, unless you succeed in being humble, obedient, devout, and mortified in your self-love. This is the only change you should seek. I mean that you should try to change the interior man and lead him back like a servant to God.

Ignatius of Loyola's 16th-century letter to Bartolomeo carries wisdom that remains relevant even today. At its core, it reminds us that many struggles arise not from external conditions but from within ourselves. This perspective offers valuable insights for personal growth and professional effectiveness. Bartolomeo believed his dissatisfaction stemmed from his workplace or superiors, but Ignatius corrected him, noting the real issue was his lack of humility, prayer, and discipline. This reflects the importance of an internal locus of control. Growth begins when we stop blaming circumstances and instead focus on our own mindset and actions.

Ignatius urged Bartolomeo to humble himself, seek guidance, and accept correction. This highlights the importance of being open to learning. Humility allows us to admit our limitations, while in professional settings it fosters trust, mentorship, and collaboration. By emphasizing prayer and mortification, Ignatius stressed self-control. Today, this translates into discipline and emotional intelligence. Personally, it helps us regulate impulses and stay resilient. Professionally, it enables us to focus on long-term goals, rise above negativity, and remain steady under pressure.

The great saint warns us against dwelling on the faults of others. This principle discourages gossip and comparison, instead urging honest self-examination. In organizations, it prevents blame culture and encourages constructive contributions. Ignatius encouraged Bartolomeo to edify others rather than test their patience. The call here is to become positive contributors - uplifting in personal circles and constructive in professional teams. True maturity lies in what we contribute, not in what we demand.

Ignatius' letter reminds us that real change comes from within. Humility, discipline, responsibility, and self-awareness not only enrich personal life but also strengthen professional effectiveness. His wisdom endures as a blueprint for fulfillment and excellence, urging us to stop blaming circumstances and instead focus on transforming ourselves so we can thrive wherever life places us.

An internal locus of control is a powerful mindset that changes the very DNA of a workplace. It's the belief that you are the co-creator of your reality, and when embraced by leaders, it creates a ripple effect of positive change. The entire company becomes more adaptable and resilient. This leadership style has a profound impact on employee well-being and engagement. Employees under an internal-locus leader report higher job satisfaction and lower stress, as they feel a greater sense of purpose and divine alignment in their work. This empowerment leads to a more committed workforce, significantly reducing employee turnover and creating a vibrant, productive, and stable work environment.

According to St. Ignatius, it is a spiritual conviction rooted in our calling to be faithful stewards. It is the understanding that we are entrusted with gifts and responsibilities and that our life is a purposeful journey, a divine plan unfolding through our actions. When a leader operates from this place, they take ownership of both successes and failures, seeing them as opportunities for grace and profound growth. This powerful example of spiritual accountability edifies the entire organization. It creates an environment where others feel safe to take risks and learn from their mistakes, recognizing that all work, when done with purpose, is an act of service. This mindset, 'I would humbly submit,' is what fuels true innovation and performance, as the pursuit of excellence becomes a way of honoring our calling. Ultimately, this approach to leadership has a transforming impact on the workplace, bringing a culture where every individual is valued, not just for what they do, but for the servant they are being formed to be. It is in this way that we may all aspire to be His good and perfect servants.

Dr S Karthikeyan Assistant Professor, JIM

Businesses from the Lawyer's Perspective

JIM had the opportunity to connect with Sudarshan Sundaram, a versatile legal expert and educator hailing from Tiruchirappalli, Tamil Nadu. With a diverse background that spans law, parapsychology, and social work, Mr Sudarshan has committed his career to not just practicing law but also shaping the minds of future generations in various educational institutions.

His path into the legal field was fueled by a deep passion for the humanities and social sciences, although his father initially hoped he would take the engineering route. His impressive educational journey includes a five-year law



Sudarshan Sundaram Adjunct Professor - Law

degree from Government Law College in Trichy, along with two master's degrees one in international law and constitutional law from Madras University, and another in social work with a focus on psychiatry and medicine.

With us he shared his insights on the essential role that lawyers play in corporate governance, especially regarding the Companies Act of 2013. He pointed out that lawyers are crucial to the smooth operation of corporations, guiding them through legal intricacies from the moment they're established to when they're dissolved. He also highlighted the importance of company secretaries, who often have legal training, in maintaining compliance and governance within organizations.

He spoke of the hurdles that startups in India face, such as navigating licensing processes, overcoming investor doubts, and the necessity for strong intellectual property protections. He encouraged budding entrepreneurs to see these challenges as stepping stones for growth and innovation.

For MBA graduates and aspiring business leaders, he underscored the need for adaptability and lifelong learning in today's ever-changing business landscape. He stated, "Embracing technology, exploring new markets, and continuously upgrading skills are no longer optional they're essential for lasting business success." and believes that the current environment needs bold ideas and a global perspective.

Interviewed by Hasini S 25PBA232

India's Rise and Innovation Drive

India has emerged as one of the fastest-growing major economies in the world. In the fiscal year 2024–25, the country's real GDP expanded by 6.5%, making it the world's fastest-growing large economy. Growth was even stronger in the final quarter, with the economy recording 7.4% expansion in March 2025. The size of India's economy has now reached nearly USD 3.9 trillion, securing its place as the fifth-largest economy globally. Projections indicate that it could soon overtake Japan to climb further up the global rankings.

International forecasts remain optimistic. The IMF expects India's economy to grow by 6.4% in both 2025 and 2026, while the United Nations projects 6.3% growth in 2025. Both estimates confirm India's position as one of the strongest performers worldwide.

A number of factors are fueling India's economic momentum:

- Indian households are spending more, supported by rising incomes and a fall in inflationary pressures.
- Consumer spending grew by 7.2% in FY 2025, up from 5.6% in the previous year, showing greater confidence in the economy.
- The government is spending heavily on highways, railways, and factories, encouraging private companies to add capacity and expand operations.
- Agriculture grew by around 4.6%, construction expanded by 8–10%, and services maintained steady growth of 6–7%.

Even as global trade faces uncertainty, including potential 50% tariffs from the U.S., India's growth story remains primarily domestic-driven, reducing the country's vulnerability to external shocks.

The Startup India initiative has officially recognized over 159,000 startups by mid-2025, generating around 1.7 million jobs, nearly half of which have come from smaller towns and cities. India has already become home to at least 112 unicorns startups valued at more than USD 1 billion across sectors such as healthcare, IT services, and agriculture.

Returns As of 8/20/2025			
Sector	YID	QTD	MTD
Communication Services	15.28%	3.73%	1.27%
Industrials	15.53%	2.49%	-0.50%
Utilities	15.48%	5,54%	0.58%
Information Technology	13.03%	4.60%	-0.56%
Financials	10.22%	0.94%	0.99%
Materials	9.40%	3.18%	3.64%
Consumer Staples	9.00%	2.44%	4.93%
Real Estate	450%	0.95%	1.049
Consumer Discretionary	0.07%	4.10%	1.42%
Healthcare	0.90%	2.03%	5.47%
Energy	2.14%	1.36%	-1.52%

The Atal Innovation Mission (AIM) has set up 10,000 Atal Tinkering Labs in schools across 722 districts, engaging over 11 million students with hands-on innovation projects. AIM has also established 72 incubation centres, which have supported more than 3,500 startups and created over 32,000 jobs, including a strong share led by women entrepreneurs.

Academic institutions are also driving research. At IIT Indore, patent filings increased by 112% in 2024–25, with 70 new patents filed and 102 granted, covering areas like healthcare, renewable energy, aerospace, and defence technology. The artificial intelligence sector is expected to touch USD 8 billion by 2025, growing at an annual rate of 40% since 2020. Applications are rapidly expanding in healthcare, finance, retail, and education.

The entry of OpenAI into India under the IndiaAI Mission reflects the government's push to democratize AI usage across industries. The data centre industry is on a growth path, with capacity expected to almost double to 1.8 gigawatts by 2026. Global investors have committed more than USD 2 billion, although India currently holds only 3% of global data storage capacity despite generating 20% of global data.

In the spacetech sector, India has set an ambitious target of creating five unicorns within five years and increasing rocket launches from 5–6 per year to 50 annually.

In this line let's see the stock's performance, for Indian equities markets, August 2025 was a month of mixed results, marked by a period of correction following a robust start. At first, there was optimistic momentum in both the benchmark Nifty 50 and Sensex indices; the Nifty ended the week ending August 22 up almost 1%. Investor confidence was bolstered by optimism regarding domestic policy signals, such as the expected GST reforms and the recent S&P Global ratings upgrade for India.

Foreign Institutional Investors (FIIs), who remained net sellers throughout the month, posed a constant threat to the market in spite of these encouraging domestic catalysts. A reversal occurred in the last week as a result of this profit-booking behaviour, global market worries, and a cautious approach prior to the US Fed Chair & Jackson Hole speech. Key indexes ended their six-day gaining streak, which led to a little dip. Overall, the technical charts showed a more cautious, range bound mindset, even if the markets ended the month with minor gains.



Melbin Raj P 24PBA229

First Impression

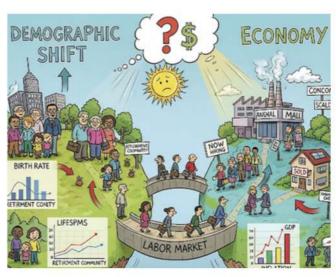
A first impression is a silent conversation our brains have with another person before we even say "hello". Psychologists suggest that our ability to form a rapid first impression is a "thin slice" of experience that's hardwired into our brains. In a more primitive time, this ability was crucial for survival. It can trigger a significant cognitive bias known as the "halo effect."

If we form a positive first impression of someone for example, we find them attractive or well-spoken our brains tend to attribute other positive qualities to them, such as intelligence, kindness, and competence, even if we have no evidence to support it. The reverse is also true, known as the "horns effect." A negative first impression can lead us to unjustly assume a person is less capable or trustworthy.



This can have serious implications in everything from job interviews to relationships. Our initial impression of someone can alter our behavior towards them, which in turn can influence their behavior in a way that confirms our first impression. As it serves as a critical reminder to be mindful of our instant judgements and to give people the chance to go beyond our initial "thin slice" of them. How much of what you see and feel first is true?

WHO'S DRIVING THE ECONOMY NOW?



Berci Bernald B 24PBA159

SHORTS JIM CONNECT

A Trailblazer from Warsaw to the World

Born on 15 July 1936 in Warsaw, Poland, Krystyna Chojnowska-Liskiewicz grew up in post-war realities that shaped her grit and determination. After her family shifted to Ostróda following World War II, the Great Masurian Lakes became her early training ground, where she developed a passion for sailing. Her academic path led her to study shipbuilding engineering at Gdańsk University of Technology, where she met her husband, Waclaw Liskiewicz, a naval architect. By the age of 30, she had earned her captain's licence, commanded all-women crews, and sailed to obscure destinations like Scotland and the Gulf of Bothnia experiences that would prepare her for the voyage of a lifetime.

In 1975, to celebrate International Women's Year, the Polish Sailing Association selected Krystyna for a history-making challenge: to become the first woman to sail solo around the world. On 28 March 1976, she set out from Las Palmas, Canary Islands, aboard Mazurek, a custom-built Conrad 32 sloop designed by her husband. Over 401 days and an incredible 28,696 nautical miles, she crossed the Atlantic, navigated the Panama Canal, sailed across the Pacific via Tahiti and Fiji, ventured through the Indian Ocean, rounded the Cape of Good Hope, and returned via Cape Verde, arriving back in Las Palmas on 21 April 1978.



The voyage was far from smooth sailing. She faced mechanical failures such as steering breakdowns and engine malfunctions, endured storms with a damaged auto-helm that forced her to limit sleep to a few hours at a time, and battled severe loneliness on the open seas. A kidney ailment even required a stop for medical treatment. Despite these obstacles, her discipline maintaining the yacht, managing repairs, and keeping in touch with her husband kept her physically and mentally strong.

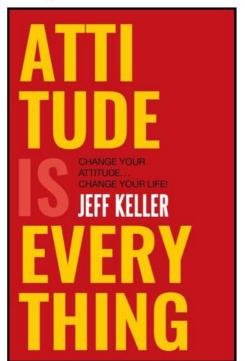
Krystyna Chojnowska-Liskiewicz, despite not being officially recognized for her solo circumnavigation due to using the Panama Canal, was celebrated globally. Poland honored her with numerous awards, including the Commander's Cross of the Order of Polonia Restituta. She later wrote her memoir, "Pierwsza Dookoła Świata", and championed sailing for women. Though her name briefly faded, renewed recognition such as in Paulina Reiter's writings reminds the world of her courage and humanity. Her private letters reveal she faced her fears with preparation and determination, proving that true courage is not the absence of fear but the resolve to overcome it.

Ashikha A 24PBA217 READS

Attitude is Everything - Jeff Killer

Attitude Is Everything written by Jeff Keller is an inspiring and practical guide that emphasizes a powerful truth: our attitudes determine the direction and quality of our life. Through simple yet profound lessons, the book blends motivational principles with relatable real-life examples. It offering timeless principles that align remarkably well with values of perseverance, self-belief and Christian values, the spiritual journey of faith. Keller presents the power of attitude in shaping personal success, emotional well-being, and overall life's direction. Jeff Keller also invites readers to take an honest look at how they think, speak, and act and challenges them to choose attitudes that open doors instead of closing them.

Beneath the pages of this book lies a powerful truth: your attitude is not something that happens to you, it is something you choose. The way individuals perceive themselves and their circumstances ultimately influences their destiny. The author guides the reader through the process of replacing limiting beliefs with empowering ones. He emphasizes that personal success begins with a mental decision to see opportunities where others see obstacles. The book prompts readers to rethink existing beliefs and behaviours.



One of the most impactful ideas Keller presents is the power of self-talk and positive affirmations. He explains that the words we repeatedly say to ourselves do not simply vanish into the air. Instead, they take root in our minds and shape our realities. This resonates strongly with Proverbs 18:21 "The tongue has the power of life and death". The author uses practical examples to show how the words spoken daily can either build confidence or quietly plant seeds of doubt. Positive, empowering language encourages progress, negative speech can limit potential before action even begins.

After emphasizing the role of self-talk, Keller extends this idea by introducing visualization - training the mind to picture success before it happens. The book also urges readers to visualize success and believe in their own potential.

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Goal setting and visualization are presented as essential skills for clarifying objectives, maintaining focus, and translating plans into results. According to him, when we clearly see our goals in our minds and believe they are achievable. At that moment we set into motion the attitudes and actions needed to make them real. Visualization, paired with goal setting, becomes a powerful combination for focus and persistence. Keller points out that when these goals are guided by purpose, honesty, and even prayer, they align not just with personal ambition but with a greater calling in life.

While visualization helps us see possibilities, Keller reminds us that true progress also depends on full ownership of our choices and outcomes, rather than blaming external factors. Keller explains that what matters is how we approach them—with faith, humility, and resilience. Challenges are an inevitable part of life, but the way they are approached makes all the difference. By focusing on solutions rather than problems, and by maintaining faith in one's abilities, challenges can transform into springboards for personal and professional growth. A positive attitude, when paired with prayer, humility, and reliance on God, becomes a powerful force for good.

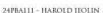
Bringing all these lessons together, Keller shows that attitude, paired with gratitude and faith, can truly transform the direction of life. It reminds us that success begins within. One truth that deeply resonates is that what is spoken into the heart repeatedly will eventually manifest in life. Choosing gratitude over complaint, courage over fear, and hope over despair, as the book teaches, transforms everyday choices into powerful steps toward a positive and purposeful life. Attitude Is Everything isn't just a motivational read, but a mirror showing what's possible when mindset meets faith.

On a personal level, this book was more than just an inspiring read, It became a guidepost for my own journey. It reminded me that attitude and faith go hand in hand, and that the way I choose to think, speak, and act is ultimately a reflection of my trust in God. The lessons on self-talk encouraged me to replace negative thoughts with words of courage and affirmation, while the ideas of visualization and goal setting challenged me to picture my future with hope rather than fear. Most importantly, the emphasis on personal responsibility taught me to stop blaming circumstances and instead look inward with faith and gratitude. I realized that challenges will always come, but by choosing positivity, courage, and prayer in the middle of them, I can transform setbacks into stepping stones. This book left me with the conviction that my thoughts and words not only shape my future. They also align me more closely with God's plan for my life.

Book Reviewed by Amanda Agnes Antony 25PBA242 SPOTLIGHT JIM CONNECT

FROM INTERNSHIP TO CAREER – OUR STARS SHINE AT AACHI MASALA







24PBA110 - ASWIN



24PBA138 - SAI KRISHNAN S



24PBA113 - ROSARIYO IENI P

"Celebrating Our Triumphant Internship Journey with Aachi Masala"

Turning theory into practice and securing our first job offers!

We were thrilled to be among the 4 students selected for placements after a two-month internship (April 1 – May 31, 2025) with Aachi Masala Foods Pvt. Ltd, Chennai.

In the fast-paced FMCG world, we tackled real challenges like fierce shelf competition, fragile brand loyalty, price pressures, rural vs. urban marketing, counterfeit products, and the growing need for digital transformation and sustainability.

It wasn't just an internship, It was a masterclass in real-world business.

Applying concepts learned in our first year of academics, we saw theory come alive in the workplace. Our hard work was recognised with a ₹30,000 stipend and the Ultimate Prize: Full-Time job offers, ranked 1st among all the interns.

This journey sharpened our communication, teamwork and problem-solving skills

and gave us the confidence to step into the corporate world with purpose. Aachi Masala didn't just spice up our internship — it seasoned our future.





24PBA113 Rosariyo Jeni P SPOTLIGHT JIM CONNECT

52 teachers from Kothari BalaVihar Matriculation School attended a full-day management development program on August 2, with the theme "Empowering Teachers to Ignite." Communication, emotional intelligence, using technology in the classroom, and nurturing student resilience were among the main topics.









In collaboration with MakeIntern, IIM Business Plan Bangalore hosts a Championship at the national level. To allow JIM students to take part in this event, St. Joseph's Institute of Management invited the team to the campus. A required three-day training program was held from August 4-6, to get students ready. The sessions were led by industry and academic specialists. While I MBA students received training in Power BI, II MBA students concentrated on supply chain management and logistics. For the finals in IIM Bangalore ten students from each year were selected to present their business concepts.



SPOTLIGHT JIM CONNECT

On August 4 and 5, JIM hosted a two-day Faculty Development Program Advanced Statistical Analysis, which was attended and beneficially profited by 22 participants including educators, industry experts and PhD Scholars. Using tools like R, AMOS, and JAMOVI, the session which were led by Dr. Mohamed Jasim K and Dr. S. Xavier, covered insights on a variety of research methodologies, measurement models, and concepts like mediation and moderation.



On August 19, the lab and nursing staff of Neuro One Hospital in Trichy completed a 60-hour Certificate Course on Communicative Competency. The seven-module course, which started on June 13 enabled the learners to improve communication skills, work on vocabulary, grammar, voice training, and interpersonal skills. 15 participants were awarded certificates.



The mock interview event for secondyear MBA students was conducted on Saturday, August 9. The session provided a crucial training platform for students to prepare for their upcoming real-world placement interviews. Seven distinguished alumni experts from companies like Polycab, Zoho, MAS Holdings, Barclays, Kotak Life, City Union Bank, and Axis Bank participated as panellists. Students were assigned to specialized panels covering Marketing, IT Analytics, HR, and Finance.







குறள் 620

ஊழையும் உப்பக்கம் காண்பர் உலைவின்றி<mark>த்</mark> தாழாது உஞற்று பவர்.

ஊழ் என்பது வெல்ல முடியாத ஒன்று என்பார்கள். சோர்வில்லாமல் முயற்சி மேற்கொள்பவர்கள் அந்த ஊழையும் தோல்வி அடையச் செய்வார்கள்.

TRANSLATION

Who strive with undismayed, unfaltering mind, At length shall leave opposing fate behind.

EXPLANATION

They who labor on, without fear and without fainting will see even fate (put) behind their back.

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